

# DNI

DNA of your Identity



# DNI

DNA of your Identity

We live this life  
Who am I?



# Who are you?

## Those early days



Stop!  
WHO ARE YOU?  
What do you want in my Forest!

I am Knight William  
the bravest, the strongest,  
the prettiest.  
This is my Kingdom!

Well, prove it!

# Who are you?



Hopla!

Aargh...  
...Okay... I believe it...  
You... can... come through



# What is my world?

F A S T

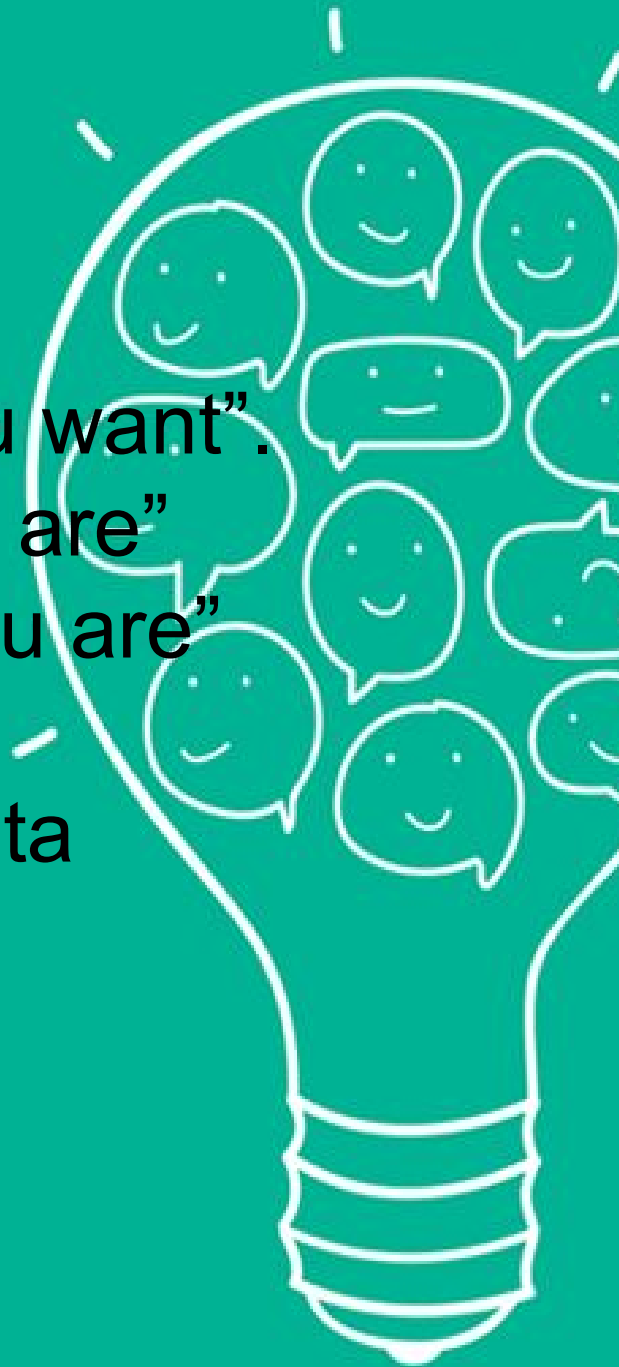
- Floppy → Blockchain
- Einstein is relative. Quantum entanglement proves quantum pc
- Now IOT → I don't have to be alert. I get a popup.
- “Artificial intelligence” → decision makers obsolete



# Today is a mess

- Commerce: “I know what you want”.
- Facebook: “I know who you are”
- Government: ”I decide who you are”

Because we own your data  
we control you



I want

To be Happy  
Be responsible  
To be who

I AM



# Prove it

I WANT:

- Green
- Sustainable
- Open source
- Know what I eat
- Feel a full member
- To be responsible
- Act out of love for life, not out of fear





# Shifting the perspective

- YOU control you data for own own decisionmaking and feedforward
  - ◆ sharing with Your communities
- ◆
- COMPANY's need not storing You
  - ◆ You authorise them using your data
- ◆
- GOVERNMENT becomes GOVERNANCE
  - ◆ collective of individuals make policy

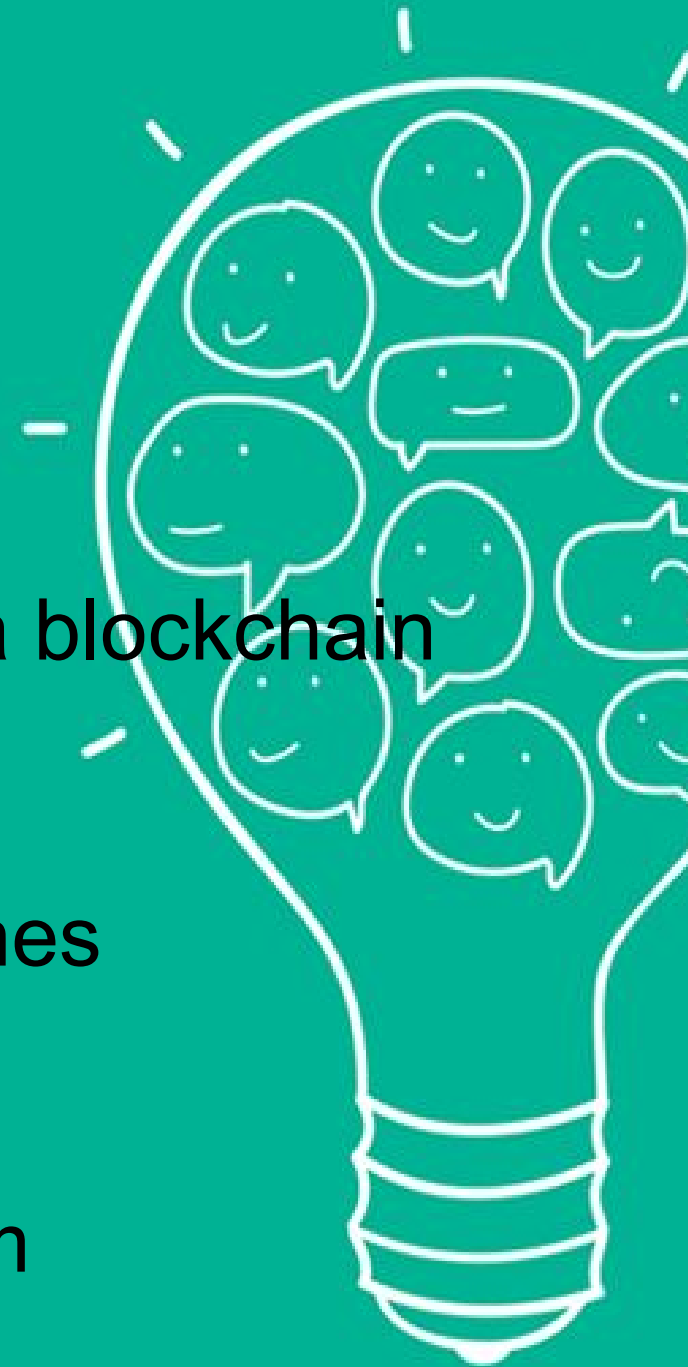


# Solution

# DNI

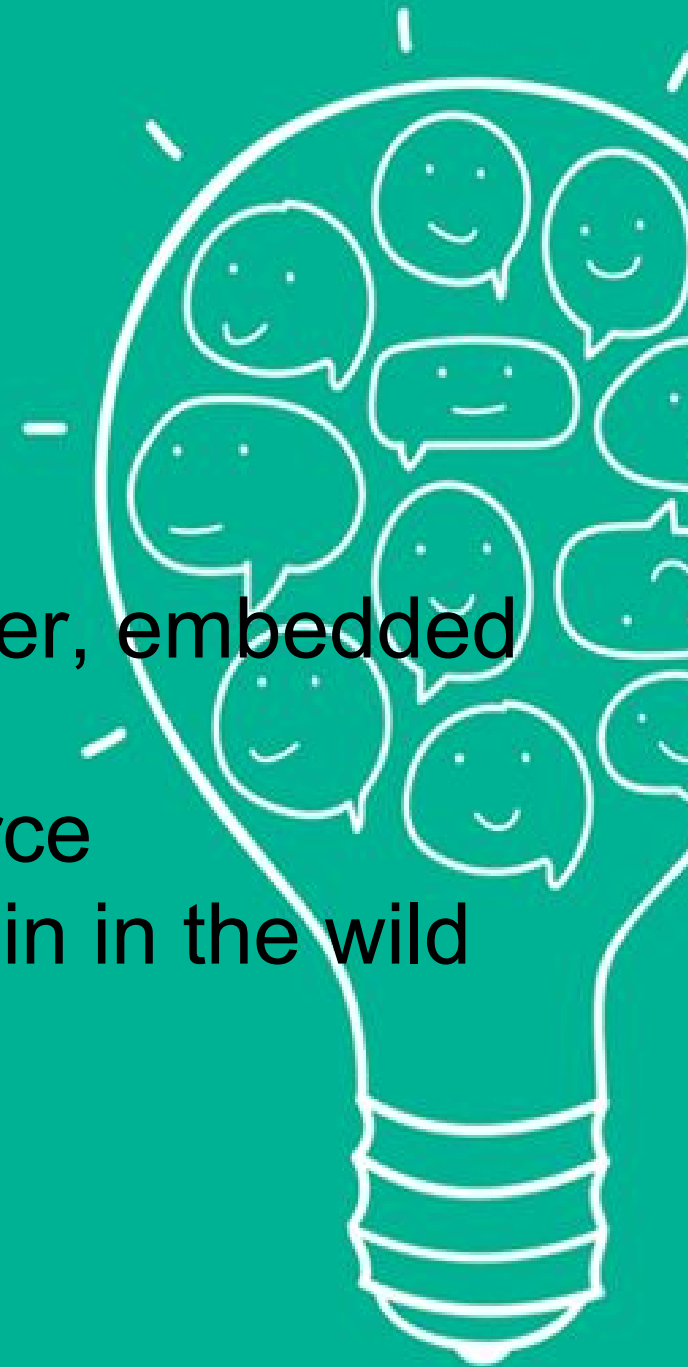
DNA of your Identity stored in a blockchain

- Unique
- Stores your ID and your milestones
- You own it so you control it
- Blockchain, encrypted
- We are the owners of this system



# We made

- The DNI blockchain
- Condensed data
- A 3D Tattoo nano skin-chip-printer, embedded system.
- Platform of exchange, open source
- We are happy to release the chain in the wild today



# We give you

- Your Personal digital ID
- Your personal data storage
- Your private dashboard
  - It belongs to you
- Together we own it and care for it



# YOU

Enjoy wondering who you are  
and what you will become  
and

go for it!



# Future cities

Some inspiration:

Will work in holons  
Will be governed by all of us  
Open data will be key  
As well as to sense and respond  
in time, and take action

More inspiration: <http://bit.ly/futurecitydni>



# DNI

Pieter

[pieter@oreid.nl](mailto:pieter@oreid.nl)

Amanda

[amanda@ouishare.net](mailto:amanda@ouishare.net)

Paul

[info@paulgielen.nl](mailto:info@paulgielen.nl)

